



XAFS-16 Exhibition and Sponsoring Brochure



16th International Conference on X-ray Absorption Fine Structure, 23 – 28 August 2015, Karlsruhe, Germany

Technical Exhibition and Sponsoring Opportunities

The **XAFS-16** conference will bring together more than 500 scientists from countries around the world who are applying X-ray absorption spectroscopy (XAS) techniques (mostly available at synchrotron sources) for fundamental and applied research in various fields - reaching from life sciences to energy related materials. Progress in XAS applications traditionally goes along with a strong focus on instrumental developments. The conference and related technical exhibition provides an ideal forum for your company to present your products and services in this field, to meet new customers and to cement relations with existing ones.

Organizers and Venue

XAFS-16 is organized by Karlsruhe Institute of Technology (KIT) in close collaboration with Helmholtz-Institutes DESY (Hamburg) and HZB (Berlin) which are operating the German synchrotron radiation user facilities. The conference and technical exhibition will be held on the KIT Campus South (the former Technical University of Karlsruhe), which is located close to the city center (for more information about KIT, consult <http://www.kit.edu/>).

Technical Exhibition

The exhibition will be fully integrated into the conference schedule. Coffee breaks will be taken in the exhibition area and the poster session will be held close by. Space is available for the display of equipment and instruments. Exhibitors have the option to install their own booth, or to have booths constructed by a professional company for which a rental and installation fee will be charged.



ZKM Center for Art and Media Karlsruhe
– location of the conference banquet



Sunday 23 August 2015	Registration (14:00 pm) and welcome party
Monday 24 August 2015	morning: registration / plenary session afternoon: parallel sessions evening: 1 st poster session (with refreshments)
Tuesday 25 August 2015	morning: plenary session afternoon: parallel sessions evening: 2 nd poster session (with refreshments)
Wednesday 26 August 2015	morning: plenary session afternoon: excursions
Thursday 27 August 2015	morning: plenary session afternoon: parallel sessions evening: conference banquet and award ceremony
Friday 28 August 2015	morning: plenary session afternoon: parallel sessions and ANKA tour (ca. 15:00 - 17:00 pm)

Audimax lecture hall – main conference location and exhibition venue





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Advertising and Sponsorship Opportunities:

XAFS-16 offers an excellent opportunity for sponsors to enhance their visibility in the X-ray absorption spectroscopy and synchrotron radiation communities. Companies which supply products or provide services in these fields can place advertising material in the conference bags. This can take the form of, for example, product literature or alternatively pens or notepads bearing your company name and logo. Other tailored sponsorships are possible à la carte. Further details and price information about the options available are given below.

XAFS-16 offers a number of events that your company can sponsor. These range from the Sunday welcome reception to refreshments offered at the poster sessions or coffee breaks. For your convenience the organization committee has put together Gold and Silver Sponsorship packages. The content and cost of these packages can be found below. The details are nevertheless open to negotiation.

Gold Sponsor package

- Sponsorship of one of the following:
 - Conference bags with logo of sponsor
 - Welcome reception or poster session refreshments
- Floor space (**4m x 2m**) for exhibition in the Audimax foyer
- Conference registration for **two** persons
- Full page advertisement in color in the abstract book
- Company logo on circulars and all conference printed matter
- Company logo on conference website with direct link
- Company brochure/CD/DVD in conference bag
- Company name on sponsors' list

Gold sponsor package rate: 8500,- €

Silver Sponsor package

- Sponsorship of one of the following:
 - Coffee break refreshments
 - Poster award
- Floor space (**2m x 3m**) for exhibition in a **prominent location**
- Conference registration for **one** person
- Full page advertisement in color in the abstract book
- Company logo on circulars and all conference printed matter
- Company logo on conference website with direct link
- Company brochure/CD/DVD in conference bag
- Company name on sponsors' list

Silver sponsor package rate: 4500,- €

Sponsoring à la carte

Exhibition booth 2m x 3m	1000,- €
Leaflets in conference bags	250,- €
Brochure/CD/DVD in conference bags	500,- €
Coffee Break	1000,- €
Poster award	500,- €
Welcome reception / Poster refreshments	2500,- €
Full page advertisement in book of abstracts	500,- €
Conference bags on request	
Conference program memory sticks with logo on request	

Pens / notepads: offers welcome (please ask for options)

Please contact us for further information:

Conference Organization: info@xafs16.org

Conference Website: www.xafs16.org

Exhibition Manager: congress&more GmbH,
info@congressandmore.de